



Initial Customer Questionnaire

Company Name: _____

Company Address: _____

Company Phone: _____

Company Fax: _____

Main information email: _____

Contact Person: _____

Direct Number _____

Primary Product or Service _____

Who is your target demographic _____

What is the main goal of your website (Call to Action) _____

Do you have product or service that you want to highlight? _____

What sets your company apart from its competitors: _____

Do you have an existing website, if so, what is the address? _____

Do you have an existing Logo? Do you have it in an electronic format?_____

Do you have an existing color scheme or do you have a color set you would prefer?

Do you have someone that will be responsible for providing us with written content?

Do you have images that you want to include on the site?_____
